DWIGHT D. RICHARD M.

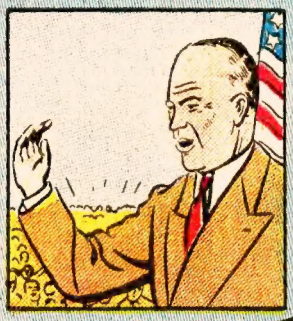
EISENHOWER – NIXON

THE CHOICE OF A NATION

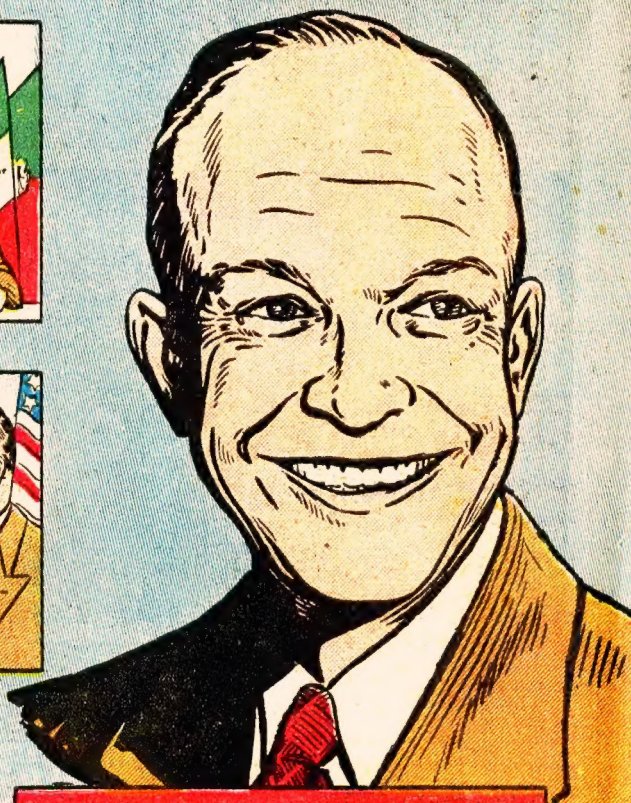
LEADER

STATESMAN

ADMINISTRATOR



PRESIDENTIAL CANDIDATE



HIGHLIGHTS OF THE LIVES OF GREAT AMERICANS

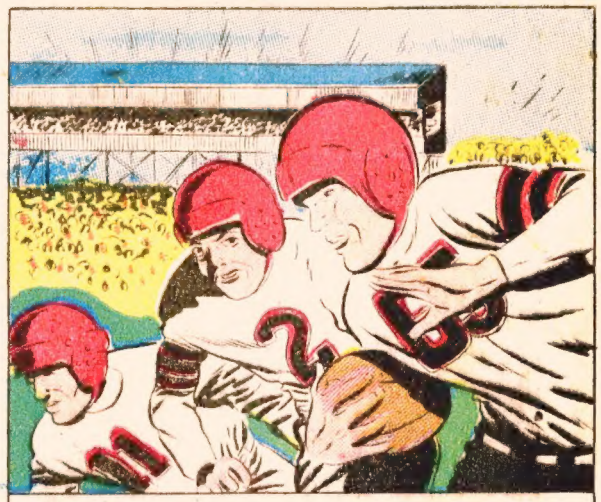
ELECT THE WHOLE SLATE!

SENATOR RICHARD M. NIXON

DWIGHT EISENHOWER GREW UP IN A RAMBLING OLD HOMESTEAD IN ABILENE, KANSAS, WHERE THE PERFORMING OF MANY FARM CHORES EARLY INSTILLED IN HIM A SENSE OF DUTY AND THE VALUE OF DISCIPLINE.

THE EISENHOWER FAMILY WAS CLOSELY KNIT - THE TYPE WHICH HAS MADE AMERICA STRONG THEY HELD WEEKLY BIBLE READINGS AND OFTEN SANG HYMNS AROUND THE PIANO.

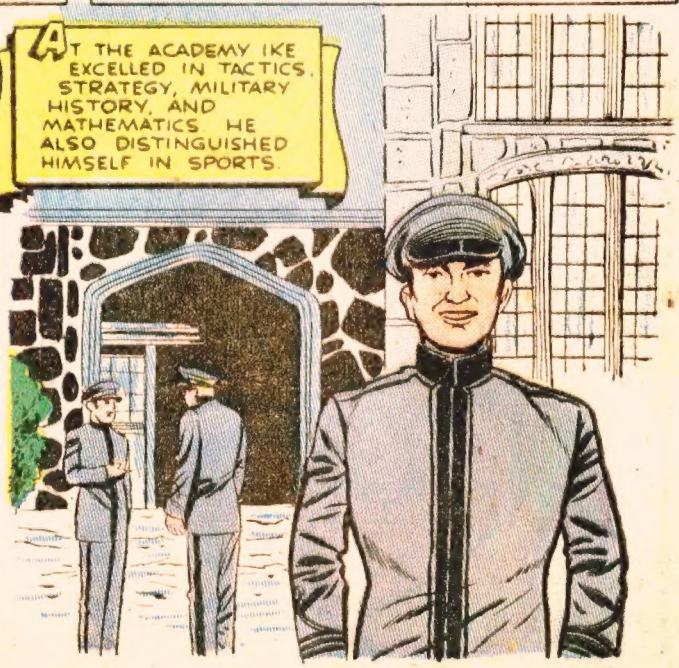
IKE, LIKE HIS BROTHERS, WAS SELF RELIANT, AND BROUGHT UP TO KNOW THE VALUE OF MONEY. HE BOUGHT HIS FIRST SUIT WITH HIS OWN HARD-EARNED MONEY



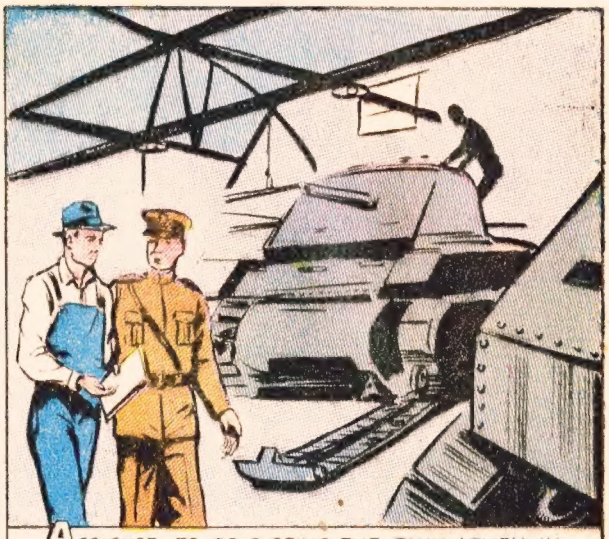
AT SCHOOL IKE WAS A REAL AMERICAN BOY - WAS FULL OF FUN AND FOND OF SPORTS

WITH HIS USUAL DILIGENCE AND DISCIPLINE IKE STUDIED FOR THE COMPETITIVE ENTRANCE EXAMINATION FOR WEST POINT MILITARY ACADEMY. IKE EASILY MADE THE GRADE AND WAS ENROLLED AS A CADET IN 1911.

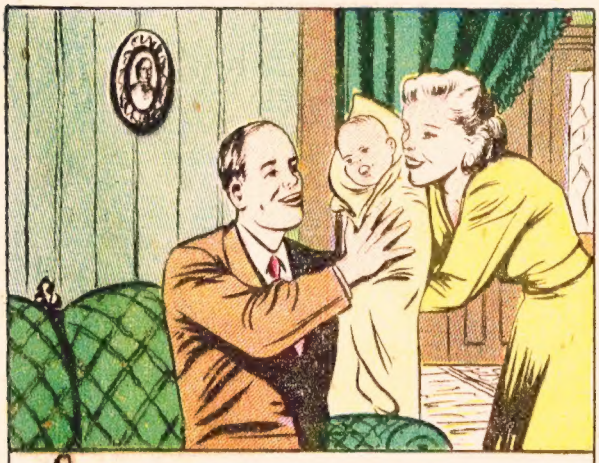
AT THE ACADEMY IKE EXCELLED IN TACTICS, STRATEGY, MILITARY HISTORY, AND MATHEMATICS HE ALSO DISTINGUISHED HIMSELF IN SPORTS.



IN 1915 IKE GRADUATED FROM THE ACADEMY AND SOON AFTER, WED THE BEAUTIFUL AND CHARMING MAMIE DOUD.

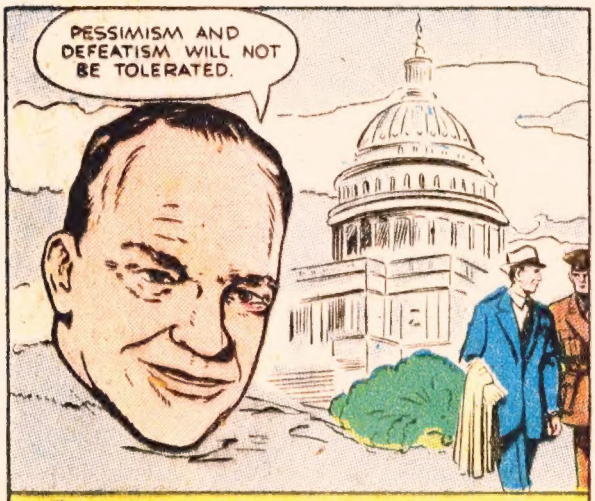


ASSIGNED TO DEVELOPING THE TANK (THEN IN ITS INFANCY) IKE SOON WON ACCLAIM FOR HIS ABILITY IN PLANNING, ORGANIZATION AND SOLVING PROBLEMS OF PRODUCTION.



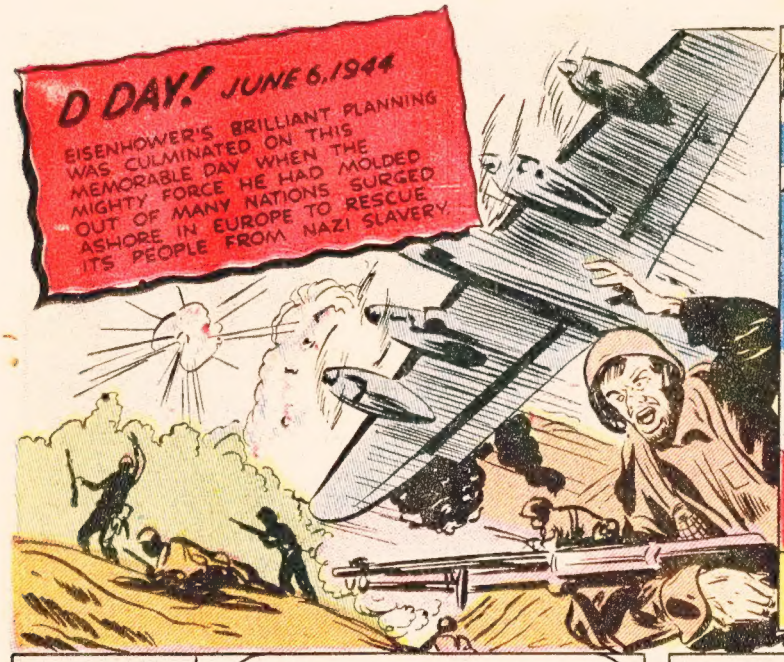
ON 1922, WHILE STATIONED IN THE PANAMA CANAL ZONE, IKE BECAME THE FATHER OF A BABY BOY, JOHN. BY THIS TIME HIS OUTSTANDING PERFORMANCE OF DUTY HAD EARNED HIM THE RANK OF MAJOR.

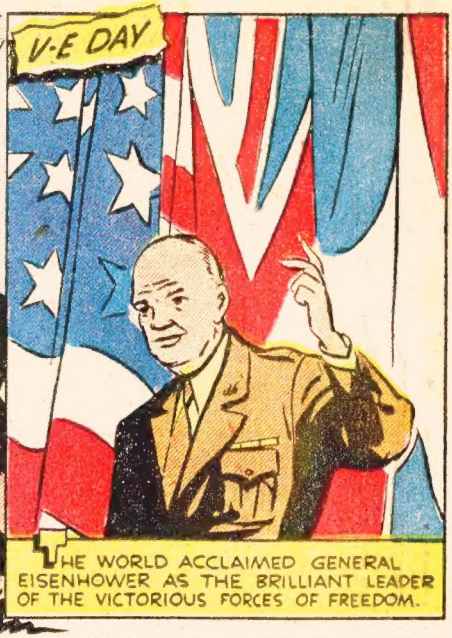
ON 1942, WITH THE WORLD IN THE THROES OF WAR, HIS TREMENDOUS CAPACITY FOR WORK, HIS ADMINISTRATIVE ABILITY, CAREFUL PLANNING AND CONFIDENT, HONEST DECISIONS LED HIM, AS A YOUNG LT. COLONEL TO THE POST OF CHIEF OF OPERATIONS IN WASHINGTON, D.C.



ON WASHINGTON, IKE BUILT MORALE, PROMOTED GREATER HARMONY BETWEEN BRITISH AND AMERICAN FORCES, AND SNIPPED AWAY YARDS OF RED TAPE THAT WERE HAMPERING OPERATIONS.

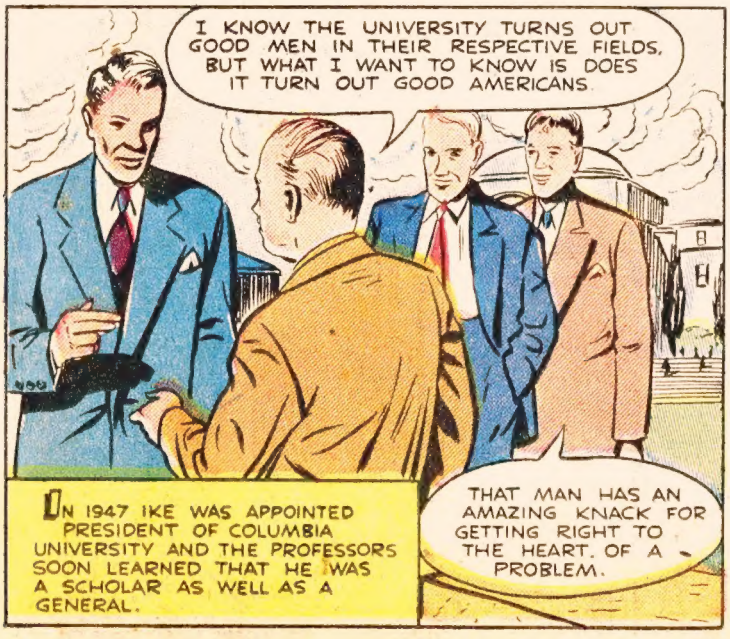
ON 1943, A GENERAL NOW, IKE PROVED HIS METTLE AS A GREAT COMMANDER BY DIRECTING IN RAPID SUCCESSION THE AMERICAN LANDING IN NORTH AFRICA, IN SICILY AND THE INVASION OF ITALY.


D DAY! JUNE 6, 1944
EISENHOWER'S BRILLIANT PLANNING WAS CULMINATED ON THIS MEMORABLE DAY WHEN THE MIGHTY FORCE HE HAD MOLDED OUT OF MANY NATIONS SURGED ASHORE IN EUROPE TO RESCUE ITS PEOPLE FROM NAZI SLAVERY.


V-E DAY
THE WORLD ACCLAIMED GENERAL EISENHOWER AS THE BRILLIANT LEADER OF THE VICTORIOUS FORCES OF FREEDOM.

HUMILITY MUST ALWAYS BE THE PORTION OF ANY MAN WHO RECEIVES ACCLAIM EARNED IN THE BLOOD OF HIS FOLLOWERS AND IN THE SACRIFICES OF HIS FRIENDS.
AT THE GREAT VICTORY CELEBRATION GIVEN IN HIS HONOR IN LONDON, IKE REMAINED MODEST AND HUMBLE AND EXPRESSED HIS GRATITUDE TO ALL THOSE WHO CONTRIBUTED TO VICTORY

ON NOVEMBER 1945, IKE BECAME CHIEF OF STAFF


I KNOW THE UNIVERSITY TURNS OUT GOOD MEN IN THEIR RESPECTIVE FIELDS, BUT WHAT I WANT TO KNOW IS DOES IT TURN OUT GOOD AMERICANS.
ON 1947 IKE WAS APPOINTED PRESIDENT OF COLUMBIA UNIVERSITY AND THE PROFESSORS SOON LEARNED THAT HE WAS A SCHOLAR AS WELL AS A GENERAL.
THAT MAN HAS AN AMAZING KNACK FOR GETTING RIGHT TO THE HEART OF A PROBLEM.

TACT AND DIPLOMACY OF A HIGH DEGREE WERE REQUIRED WHEN HE TACKLED HIS NEXT JOB - HEAD OF THE NORTH ATLANTIC TREATY ORGANIZATION

IT WASN'T LONG BEFORE THE PEOPLE OF AMERICA RECOGNIZED IN EISENHOWER THE QUALITIES THEY WANTED IN A PRESIDENT AND NOMINATED HIM FOR THE PRESIDENCY OF THE UNITED STATES.

AS HIS RUNNING MATE, RICHARD M. NIXON WAS NOMINATED FOR THE VICE PRESIDENCY.

IN ACCEPTING THE NOMINATION IKE ANNOUNCED HIS CRUSADE FOR BETTER GOVERNMENT.

WE CRUSADE FOR PEACE

I KNOW WAR! THAT'S WHY I HATE WAR! I AM IN FAVOR OF PEACE - PEACE WITH HONOR - AND I SHALL WORK FOR PEACE. NO SOLDIER WELCOMES WAR.
HERE IS OUR FORMULA FOR PEACE - FIRST, JUSTICE, FREEDOM AND OPPORTUNITY FOR ALL MEN, SECOND, INTERNATIONAL UNDERSTANDING; THIRD, DISARMAMENT; FOURTH, A RESPECTED UNITED NATIONS

WE CRUSADE FOR LABOR

THE CONTINUING EFFORTS OF ORGANIZED LABOR TO BRING THE GOOD THINGS OF OUR COUNTRY'S PRODUCTION TO THE HANDS AND HOMES OF THOSE OF OUR OWN PEOPLE WHO WORK AT THEIR CREATION CALL FOR EVERY ENCOURAGEMENT...

WE CRUSADE FOR FREE ENTERPRISE

WHEN SHALLOW CRITICS DENOUNCE THE PROFIT MOTIVE INHERENT IN OUR SYSTEM OF PRIVATE ENTERPRISE, THEY IGNORE THE FACT THAT IT IS AN ECONOMIC SUPPORT OF EVERY HUMAN RIGHT WE POSSESS, AND WITHOUT IT, ALL RIGHTS WOULD SOON DISAPPEAR
PRESCRIPTIONS

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